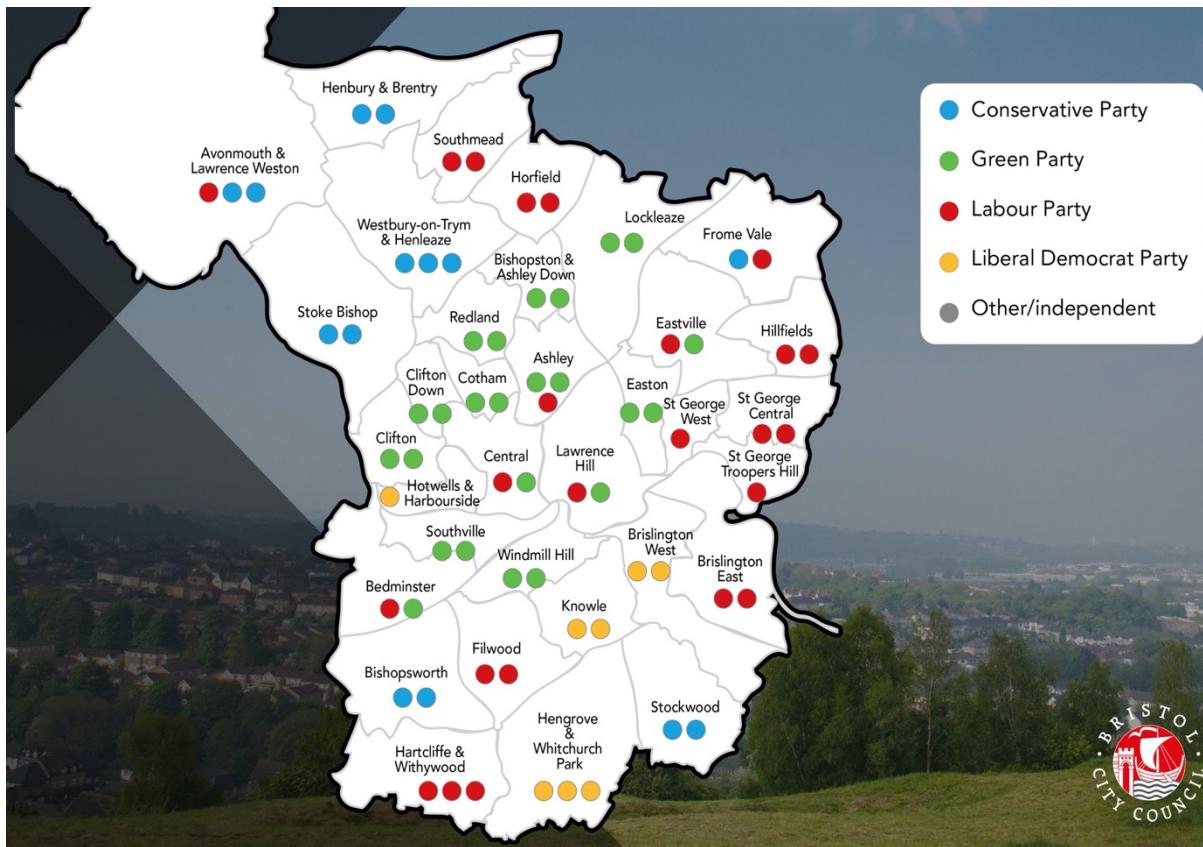


Green Bristol

In the 2021 local elections the Greens leapt to being the equal-biggest party in Bristol with Labour. Our Green indices shows the key to their success, and where other parties did better.



“It’s the environment, stupid”

Across Bristol the average index value for concern for the environment is a whooping 77 out of 100, whilst concern for animals is a below average 44 out of 100. That the environment has been a key driver of the Green’s success is shown by looking at indices at Ward level, selecting the most environmental conscious.

Ward	Environmental Warrior index	Councillors elected in 2021			
		Green	Lab	Cons	Lib Dem
Bishopston and Ashley Down	97	2			
Cotham	96	2			
Redland	95	2			
Westbury-on-Trym & Henleaze	95			3	
Clifton	94	2			
Windmill Hill	94	2			
Southville	93	2			
Clifton Down	93	2			
Ashley	90	2	1		
Bristol average	77				

The success of the Conservatives in Westbury-on-Trym and Henleaze is a reminder that elections are not just about one issue, but also keeping local libraries open and the state of the roads.

"It's not the animals, smartie"

Ranking by our Animal Protector index shows Labour winning seats in 12 out of the 15 lowest ranking wards, a correlated effect rather than a campaigning issue.

Looking at our non-Green indices it looks like the Greens also stole the economic-left ground. Meanwhile Labour did better than the Greens in the more socially-liberal wards, and those supporting the faster opening-up of the UK from COVID restrictions.

Ward	COVID Open-up Supporter index	Councillors elected in 2021			
		Green	Lab	Cons	Lib Dem
St George Troopers Hill	91		1		
Stockwood	90			2	
Hengrove and Whitchurch Park	89				3
Bishopsworth	88			2	
Hartcliffe and Withywood	84		3		
Brislington East	83		2		
Frome Vale	82		1	1	
Bedminster	80	1	1		
Bristol average	54				

As might be expected the Conservatives won seats in more economically-right leaning wards (average index value of 57 compared to 46 across Bristol), more socially-authoritarian wards (57 to 41) and those with pet-loving animal-protectors.

Traditionally the most environmentally friendly of the big 3 English parties the Liberal Democrats failed to pick up those votes.

Ward	Environmental Warrior index	Councillors elected in 2021			
		Green	Lab	Cons	Lib Dem
Hengrove and Whitchurch Park	68				3
Brislington West	90				2
Knowle	72				2
Hotwells and Harbourside	87				1
Bristol average	77				

GDPR-compliant attitudinal data

The More Metric indices are part of our suite of attitudinal data derived entirely from non-PII open-sources. As well as a range of 19 regularly-updated indices it includes 60 topics from 2017-19 data and over 100 variables from recent UK-Government petitions.

Get access to our data

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